My Ideal Client

- has done work on their own to practice basic writing skills
- has given their completed manuscript to at least one other person for feedback
- o is open to honest critique and expects to make changes to their text
- understands that no editorial suggestions are written in stone and will use their own judgment to weigh important choices
- knows the genre they're writing in, both through reading similar works and through researching the field
- understands that writing is an artistic endeavor and publishing is a business, and expects to balance the two
- has a sense of humor
- is willing to be flexible and work on both a personal and professional level
- is ready to make a transition from one level of skill to another
- expects to apply the information in their critique to future works